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## **Business Students With IT Skill Will Make A Great Impact!**

**> Informatics offers business students a chance to diversify their skills with a direct entry to an internationally recognized IT degree.**

**Singapore 14 October'05** - Informatics, a global leader in providing quality lifelong learning services offers a wide range of internationally recognized computing degree awarded by reputable universities from the US, UK and Australia.

The Bachelor of Science (Hons) in Technology Management and Computing programme is a unique computing degree programme which allows students with the pre-requisite business qualification to gain direct entry. The programme is awarded by University of Portsmouth, one of the most popular universities in the UK. The Bachelor of Science (Hons) in Technology Management offers students graduating with Advanced Diploma in Business Administration or Advanced Diploma in Computing by Informatics or other pre-requisite qualifications a chance to pursue a degree programme that will equip them with fundamental IT knowledge.

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The programme will train learners to best manage Information Technology in the business environment that requires learners to have business background knowledge. Students graduating from this degree programme will be able to apply their skills in various industries where IT project management is highly regarded in the organization.

“There is an increasing demand for IT students who can excel in and add value even to non-IT fields such as marketing, event organization and business analysis.” Commented by Angela Wee, director of Ngee Ann Polytechnic’s School of Infocomm Technology

[20 September 2005, Straits Times Article: ‘IT-plus’ courses a hit with students]

“This programme will strongly appeal to the business students as it will equip them with general IT knowledge and allowing them to enter into the IT profession. It will allow them to speed up the process of attaining an internationally recognized Computing degree which also will provide good recognition qualification. Business students graduating from this programme will be more competitive and easily employable in the demanding IT Job market”, says Mr. Alan Phua, Executive Director of Curriculum Development of Informatics Holdings Ltd.

## About The Programme

The University of Portsmouth's Bachelor of Science (Honours) Technology Management and Computing is a top-up programme offered to students who have been awarded the Advanced Diploma in Computer Studies (ADCS) and Advanced Diploma in Business Administration (ADBA) delivered at Informatics Institutes.

The programme is a mean of extending the opportunity to read for a degree to fully qualified applicants who can benefit by taking advantage of the flexible structure of a unitized curriculum to continue their academic and professional development. Students will acquire the skills to apply technology and manage people resources in organizations. This ensures that they are well positioned to progress with confidence into a wide range of career appointments in the competitive field of technology management.

## Benefits of the programme

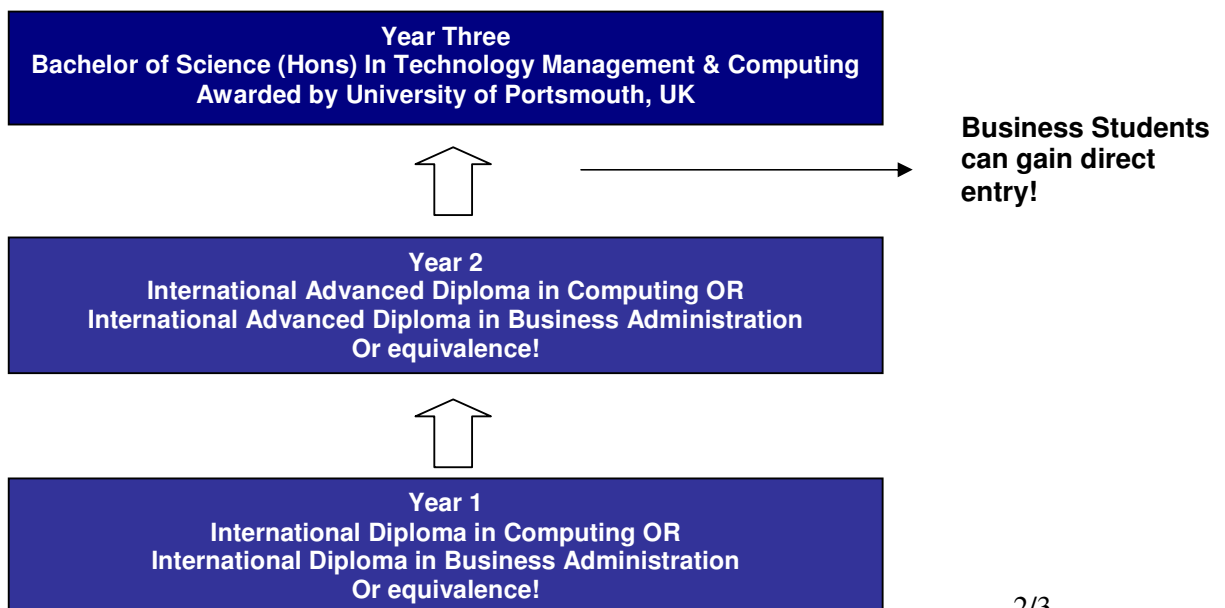
Specifically, the programme aims to equip students with an understanding of the following knowledge and skills:

**Technology Management** - Students will develop an understanding of the fundamentals of operations and quality management together with an appreciation of the need and mechanisms for resource conservation. They will be competent to apply this knowledge to keep abreast of future developments.

**Computing Management** - Students will appreciate in some depth the inherent significance of the computer in the management of technology. This will include an understanding of the role of a contemporary manager of information technology. It will also cover the concept of electronic commerce, how it should be applied to a business, the infrastructure requirements and security issues.

**Generic Abilities** - Students will develop general abilities of an intellectual, analytical and problem solving nature, and, in addition will have developed those common skills which are appropriate for a reflective technology manager. Within this framework, students should develop an awareness of the effects upon society of technical development and develop a proper sense of professional conduct in relation to society's increased dependence on technology.

## Advancement Pathway



## **About University of Portsmouth**

University of Portsmouth has a record of 125 years of higher education. Since its foundation in 1869, the institution has grown considerably, linking up with other educational establishments to build its reputation as a centre of academic excellence. Since the award of the first degree in 1900, the University of Portsmouth has maintained its commitment to promoting excellence in teaching research and scholarship across a wide range of disciplines.

- The University of Portsmouth is "One of the top new universities in the UK" - The Times Good University Guide 2000
- The University of Portsmouth has an excellent record of graduate employment  
(Source: Higher Education Statistical Agency 1998)· Since the award of the first degree in 1900, the University of Portsmouth has maintained its commitment to promoting excellence in teaching research and scholarship across a wide range of disciplines.
- University of Portsmouth, a member of the Association of Commonwealth Universities (ACU), are recognized worldwide

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