

informatics

Resume Makeover

Alumni Exclusive

Writing a great resume does not necessarily mean you should follow the rules you hear through the grapevine. It does not have to be one page or follow a specific resume format. Every resume is a one-of-a-kind marketing communication. It should be appropriate to your situation and do exactly what you want it to do. Instead of a bunch of rules and tips, we are going to cut to the chase in this brief guide and offer you the most basic principles of writing a highly effective resume.



What a Resume is NOT

A resume is NOT a history of your past or a personal statement or as some sort of self expression. Sure, most of the content of any resume is focused on your job history. But write from the intention to create interest, to persuade the employer to call you. If you write with that goal, your final product will be very different than if you write to inform or catalog your job history.

A great resume will make the decision-maker sit up and take notice of your talents, experience, and accomplishments presented in a strong, polished format.



Resume Makeover

Only for the first 50 Informatics Alumni members!

Submit your existing resume to

alumni@informaticseducation.com by 05th August 2007

and we will enhance your resume for you FREE!

***Closing date is 05th August 2007 and will be limited to the first 50 resumes received via alumni@informaticseducation.com.**

Visit our website: www.informaticseducation.com/alumni

